

B2B Media

Publisher's Statement

6 months ended December 31, 2025

Subject to Audit

Field Served:

MODERN METALS serves Metal Service Centers and offices, and others allied to the field.



[Learn more about this media property at auditedmedia.com](http://auditedmedia.com)

TOTAL AVERAGE QUALIFIED NONPAID CIRCULATION		15,436
AVERAGE QUALIFIED NONPAID CIRCULATION		
Qualified Nonpaid Individual - Print		10,094
Qualified Nonpaid Individual - Digital		5,342
Total Qualified Nonpaid Individual		15,436
Total Average Qualified Nonpaid Circulation		15,436

AVERAGE NONQUALIFIED CIRCULATION		
Nonqualified Miscellaneous, Including Staff Copies - Print		736
Nonqualified Miscellaneous, Including Staff Copies - Digital		3
Total Nonqualified Miscellaneous, Including Staff Copies		739
Total Average Nonqualified Circulation		739

CIRCULATION BY ISSUES			
Issue	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid
Jul	10,094	5,342	15,436
Aug	10,093	5,343	15,436
Sep	10,094	5,342	15,436
Oct	10,095	5,341	15,436
Nov	10,092	5,344	15,436
Dec	10,095	5,341	15,436

BUSINESS ANALYSIS

Classification by Business & Industry		Total	%	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Job Title				
						Corporate Officials, President-Owner, Vice President-General Manager, Treasurer-Secretary, Controller	Chief Engineer, Plant Manager, Production Superintendent, Department Managers, Chief Metallurgist, Chief Chemist	Engineers, Metallurgists, Designers, Production Men, Chemists, Supervisors, Foremen	Buyers, Salespersons and other Purchasing and Sales Titles	Other Titled and Non-titled Personnel Within the Field Served
1.	Metals service centers and offices	15,436	100.0	10,092	5,344	9,006	3,207	707	2,496	20
	Others Allied to the Field									
	Total Qualified Circulation	15,436	100.0	10,092	5,344	9,006	3,207	707	2,496	20
	Percent	100.0		65.4	34.6	58.3	20.8	4.6	16.2	0.1

SOURCE ANALYSIS				
Source	Print	Digital	Total	Percent
Total Direct Request From Recipient	10,092	5,344	15,436	100.0
Total Direct Request From Recipient's Company				
Total Communication Other Than Request				
Membership Benefit				
Business Directories				
Lists				
Acquired Circulation				
Other Sources				
Total Qualified Subscriptions	10,092	5,344	15,436	100.0
Percent	65.4	34.6	100.0	
Single Copy Sales				
Total Qualified Circulation			15,436	

MAILING ADDRESS ANALYSIS				
	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid	Percent
Individual by Name and Title and/or Occupation	10,092	5,344	15,436	100.0
Individual by Name Only				
Title or Occupation Only				
Company Name Only				
Multicopy Same Addressee				
Total Qualified Subscriptions	10,092	5,344	15,436	100.0
Total Qualified Circulation	10,092	5,344	15,436	100.0

GEOGRAPHIC ANALYSIS			
State	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid
Alabama	193	123	316
Arizona	159	76	235
Arkansas	117	57	174
California	913	467	1,380
Colorado	182	95	277
Connecticut	148	75	223
Delaware	31	9	40
District of Columbia	2		2
Florida	541	298	839
Georgia	256	132	388
Idaho	81	29	110
Illinois	587	358	945
Indiana	239	131	370
Iowa	114	59	173
Kansas	136	54	190
Kentucky	116	62	178
Louisiana	185	91	276
Maine	37	8	45
Maryland	63	42	105
Massachusetts	170	79	249
Michigan	416	218	634
Minnesota	197	101	298
Mississippi	77	31	108
Missouri	212	154	366
Montana	50	22	72
Nebraska	71	35	106
Nevada	48	30	78
New Hampshire	46	18	64
New Jersey	215	132	347
New Mexico	77	30	107
New York	390	172	562
North Carolina	277	120	397
North Dakota	34	14	48
Ohio	522	340	862
Oklahoma	202	113	315
Oregon	145	59	204
Pennsylvania	523	267	790
Rhode Island	32	24	56
South Carolina	141	74	215
South Dakota	41	22	63
Tennessee	250	102	352
Texas	971	505	1,476
Utah	105	56	161
Vermont	17	9	26
Virginia	167	67	234
Washington	202	107	309
West Virginia	52	17	69
Wisconsin	235	128	363
Wyoming	32	12	44
TOTAL 48 CONTERMINOUS STATES	10,017	5,224	15,241
Alaska	51	16	67
Hawaii	24	15	39
TOTAL ALASKA & HAWAII	75	31	106
Single Copy Sales			
U.S. Unclassified			
TOTAL UNITED STATES	10,092	5,255	15,347
Poss. & Other Areas		1	1
U.S. & POSS., etc.	10,092	5,256	15,348
Canada		51	51
International		37	37
Military or Civilian Personnel Overseas			
Total International		88	88
E-mail Address Only			
Other Unclassified			
GRAND TOTAL	10,092	5,344	15,436

NOTES

Definition of Recipient Qualification:

Qualified recipients are Corporate Officials, President, Owner, Vice President, General Manager, Treasurer-Secretary, Controller, Chief Engineer, Plant Manager, Production Superintendent, Department Managers, Chief Metallurgist, Chief Chemist, Engineers, Metallurgists, Designers, Production Men, Chemists, Supervisors, Foremen, Buyers, Salespersons and other Purchasing and Sales titles and other titled and non-titled personnel within the field served.

Rounding %: Due to rounding, percentages may not always add up to 100%.

Analyzed Issue: The information in Business Analysis, Source Analysis, Mailing Address Analysis and Geographic Analysis is from an analysis of the November issue.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

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